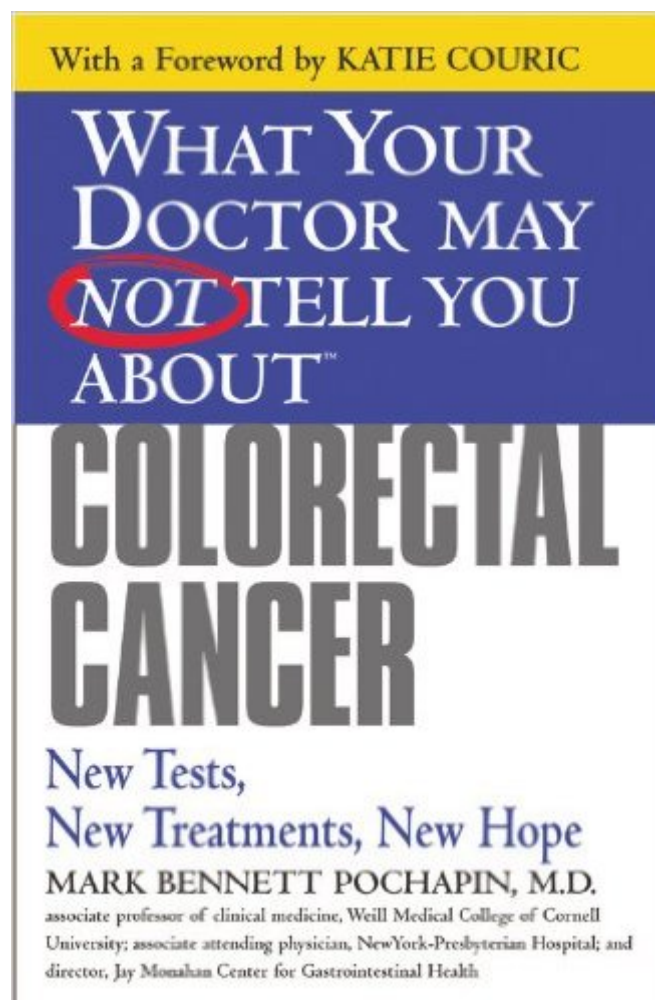


The book was found

What Your Doctor May Not Tell You About(TM) Colorectal Cancer: New Tests, New Treatments, New Hope (What Your Doctor May Not Tell You About...(Paperback))





Synopsis

- What Your Doctor May Not Tell You About Colorectal Cancer was published in Warner hardcover (0-446-53188-X) in 3/04. The book features a foreword by Katie Couric.- Dr. Pochapin made an appearance on the Today show in conjunction with the hardcover publication of this book. Previously, he had been chosen by Katie Couric to be the Medical Director of the Jay Monahan Center for Gastrointestinal Health, named in honor of Ms. Couric's late husband.- The author is an associate professor of clinical medicine at the Weill Medical College of Cornell University and Chief of Gastrointestinal Endoscopy at New York Presbyterian Hospital's Weill Cornell Medical Center.- There are approximately 100,000 new colorectal cancer cases diagnosed annually, making it the second leading cause of cancer-related deaths in the United States. March is also Colorectal Cancer Month, so the publication of this book will benefit from heightened media awareness.

Book Information

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Best Sellers Rank: #624,158 in Books (See Top 100 in Books) #15 inÂ Books > Health, Fitness & Dieting > Diseases & Physical Ailments > Cancer > Colorectal

Customer Reviews

As a two-time colorectal cancer survivor, I strongly recommend this book as the best I've come across on the subject. Having read extensively on this topic in medical journals, medical websites, books and periodicals, I believe that this book is unique. It ties together the myriad factors and interrelationships that make cancer in general, but colorectal cancer in particular, so perplexing to the patient, the patient's loved ones and support group members from initial diagnosis through treatment to recovery or recurrence. Dr. Pochapin also stresses the importance of compassionate care in the current specialist oriented managed care environment. The book explains in layman's terms how you can avoid getting the disease, what to do when diagnosed with it, and how to

minimize your chances of recurrence. Most importantly from a public health perspective, it describes the various diagnostic tests available and gives an overview of their respective advantages and limitations. The book explains its strong recommendations for colonoscopy screening for everyone age 50 or older. The colonoscopy serves as the gold standard diagnostic test and is unique among cancer diagnostics in that it can also be the cure in most cases where the cancer is confined to the polyp removed during the procedure. The author does an excellent job explaining the medical profession's current understanding of the causes of this disease and the workings of the gastrointestinal tract. Dr. Pochapin describes how diet, vitamin and chemical supplements, and lifestyle changes should lower your chances of getting this cancer and presents the empirical evidence supporting these recommendations.

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